Holloway House & Resource Center



SHE BELIEVED FOR IT — So We Believed For It.

HONORING

PAT McCOLLUM

A VISIONARY. A MENTOR. A CHAMPION FOR TEEN MOMS AND THEIR BABIES.

2025 ANNUAL REPORT

Guiding Principle

“Our mission will drive our leadership, work, and the culture of Rosemary’s Babies Co.”

RBC, its leaders, and staff will ensure our mission drives the decisions we make for the organization as it applies to operations, duties, the culture, and leadership. Our organization will ensure that we integrate “mission” as “the work” so we are always in service to teen parents and their families.

Mission

Our mission is to help teen parents master the concepts of self-leadership to leave a legacy and become contributors to their city and community.

Vision

Our vision is to be a nationwide support system for teen parents with a network of resources in states with a high population of teen parents.

Beliefs*



Integrity. Our belief is that all people have a right to unconditional love and respect for oneself. This love and respect allow everyone to be open, honest, vulnerable, available, humble, and reliable. When we cultivate in spiritual integrity, we are naturally willing to support our personal and human evolution. We are motivated to become better versions of ourselves. We are drawn to learning and growth so we can then grow in our individual purpose to serve others.



Respect. Our belief is that all people deserve to be appreciated and valued.

Transparency. Our belief is that all people must represent their truth to the community, their peers, parents and leadership.

Leadership. Our belief is that people are responsible for not only themselves but others. With a basic understanding that leaders help those to see themselves aligned with their purpose.

Rosemary's Babies Co.®

TEEN PARENTS | BABIES | BRIGHTER FUTURES

Holloway House & Resource Center



In Loving Memory of

PATRICIA A. McCOLLUM, LISW

FOUNDING BOARD MEMBER

"I will be there for you until the day I die."

Those were the words of **Patricia A. McCollum**, affectionately known as **"Ms. Pat,"** spoken to Rosemary Oglesby-Henry — words that defined her life, her leadership, and her love for this mission.

From the earliest days of Rosemary's Babies Co., Ms. Pat was more than a board member. She was a mentor, a teacher, an advocate, and a fierce believer in the potential of teen parents. A licensed independent social worker and respected educator, she spent her life teaching communities about trauma, fostering approximately 200 children, championing children with disabilities, and training foster parents and social workers across the region.

Ms. Pat believed that teen parents deserved more than judgment — they deserved opportunity, stability, and someone who would see their potential, even when they couldn't yet see it themselves. She saw possibility in every young parent, encouraged their courage, and reminded them daily, **"You can do this."**

In the fall before her passing, Ms. Pat attended the dedication at Holloway House & Resource Center. She smiled, she celebrated, and she witnessed the dream she helped build — a safe, supportive home for teen mothers and their babies in North Avondale.

Though she did not live to see the first young parent walk through our doors, her legacy lives on in **"Pat's Kids Room,"** a space within Holloway House named in her honor — a lasting tribute to her service, her compassion, and her unwavering love for families.

Patricia A. McCollum, LISW, will live on in Rosemary's Babies Co. every time we break a barrier, every time a teen parent says **"I Can,"** and every time we choose love as our legacy.

A VISIONARY.
A MENTOR.
A CHAMPION
FOR TEEN MOMS
AND THEIR
BABIES.

She Believed for It — So We Believed for It.

Letter from CEO

Dear Friends, Supporters, and Community Partners,

In 2025, a dream that demanded years of perseverance finally opened its doors. Holloway House & Resource Center welcomed its first families in March, creating a place where teen parents and their children can find safety, encouragement, practical resources, and a path toward independence.

This year was not simply about opening a building. It was about making a commitment tangible: a welcoming space for learning, family development, workforce preparation, and hope. We continued to meet young parents where they were, while building a stronger foundation for the years ahead. Our donors, partners, contractors, volunteers, and community champions made this possible. Your investment is measured not only in rooms restored and programs delivered, but also in the opportunities now available to young families.

As we celebrate this milestone, we remain focused on the work still ahead: sustaining the home, expanding opportunities, and helping every young parent take the next step with dignity and determination.

Thank you for believing that hope deserves an address,
Rosemary Oglesby-Henry
Founder & Chief Executive Office

ROSEMARY'S BABIES CO.

HOPE • SUPPORT • OPPORTUNITY

Financial OVERVIEW

YEAR ENDED DECEMBER 31, 2025

Hope Has an Address

TOTAL REVENUE & SUPPORT
$317,669

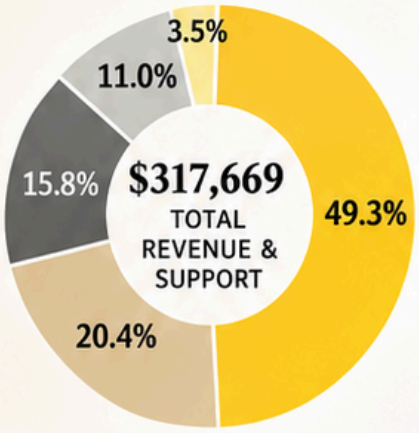
TOTAL EXPENSES
$373,623

PROGRAM SERVICES
$245,740
65.8% of total expenses

MANAGEMENT & FUNDRAISING
$127,883
34.2% of total expenses

REVENUE & SUPPORT

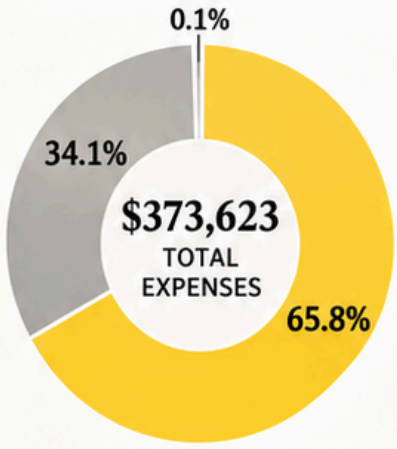
Total: $317,669



- Grants & Government Support — $156,603 | 49.3%
- Individual Contributions — $64,747 | 20.4%
- Corporate & Foundation Support — $50,150 | 15.8%
- Program Fees & Other Income — $34,893 | 11.0%
- In-Kind Contributions — $11,276 | 3.5%

EXPENSE ALLOCATION

Total: $373,623



- Program Services — $245,740 | 65.8%
- Management & General — $127,490 | 34.1%
- Fundraising — $394 | 0.1%

FINANCIAL POSITION

AS OF DECEMBER 31, 2025

Total Assets	$970,800
Total Liabilities	$401,152
Net Assets (Without Donor Restrictions)	**$569,648**

KEY FINANCIAL HIGHLIGHTS

- Total revenue: $317,669.
- Total expenses: $373,623.
- Program services: $245,740 (65.8% of expenses).
- Management & fundraising: $127,883 (34.2% of expenses).
- Net assets (without donor restrictions): $569,648.

Building Stability. Creating Opportunity. Changing Generations.

Program Impact

2025 APPLICATION & ENGAGEMENT RECORDS

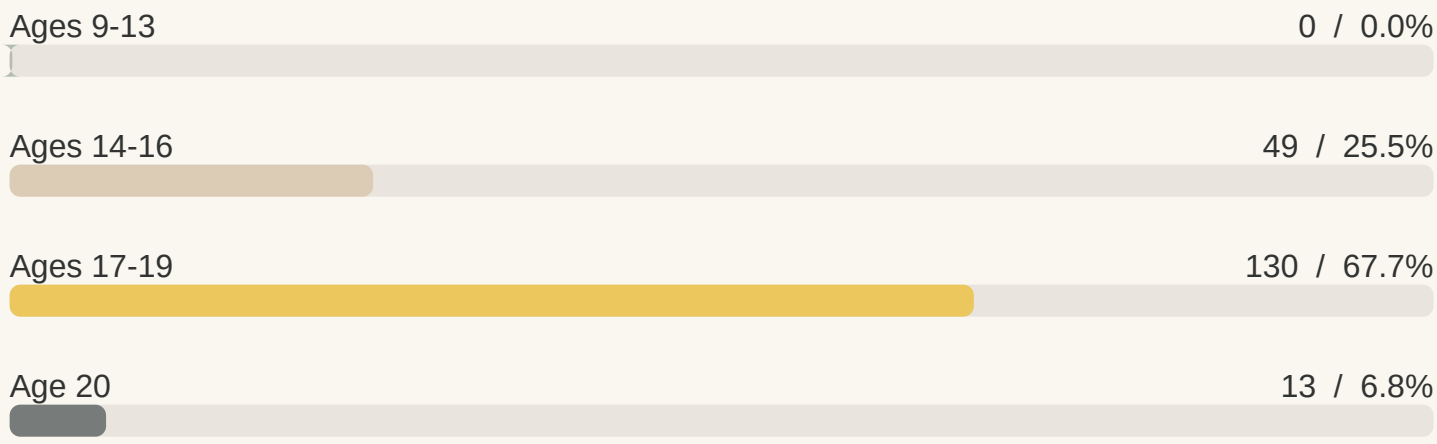
275

program entries across available records

Includes repeat entries and applications;
not a count of unique parents served.

Applicant age distribution

Among 192 general application entries with ages 9-20



Pregnancy and parenting status

Among 56 explicitly classified general application entries

60.7%

Parenting

39.3%

Pregnant

Programs connect young parents with housing pathways, education, case management, mentoring and family support.

Welcome to Holloway House & Resource Center

A Healthy & Holistic Safe Haven for Teen Parents



6900 sq. feet
(4 Floors)

2 Full Kitchens
(1 Per floor)

6 Office Spaces
(3 shared offices)

1 Laundry Area

7 Family Suites
Fully Furnished

1 Staff Bedroom
ADA Compliant

3 Full Bathrooms
2 1/2 Bathrooms

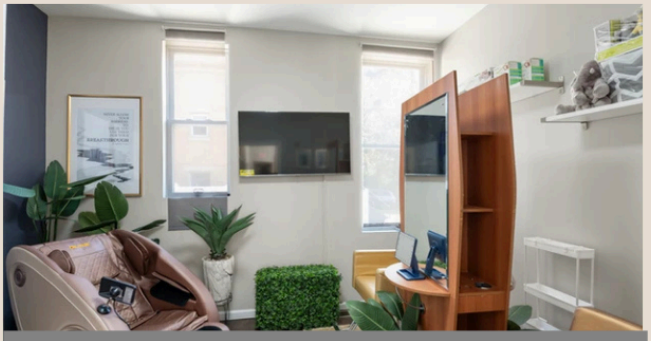
Garden
Children's Play Set





1 State-of-the-art STEAM Lab
1 Multi-purpose Lab
1 Media Gallery & Library
1 Levi's Learning Lab for Kids
1 Mommy Laction Area





2M THANKS

Holloway House & Resource Center

THE PORT
Making Real Estate Work

Holloway House & Resource Center: A Transformational Facility for Teen Parents

Holloway House & Resource Center was the brainchild of Rosemary Oglesby-Henry, founder of Rosemary's Babies Co. and former teen mom. During the pandemic, Rosemary found that more than 35% of the teen parents they were currently serving were homeless. After working with several leaders and The Port Authority of Greater Cincinnati Rosemary's Babies Co. acquired a 6,900 sq ft mansion in the heart of Avondale, transforming a blighted property into their new home.

The multi-million dollar Holloway House is designed to support teen parents and their families, featuring seven bedrooms, five bathrooms, a STEAM Lab, Media Gallery, library, and a spa with a massage chair. It is projected to serve 1,000 families annually with both virtual and in-person services to create transformational change. The building includes exterior gardens by the Cincinnati Zoo & Botanical Gardens, a mural of the "Little Brown Boy," and artwork throughout, creating a welcoming, home-like atmosphere.

The facility focuses on holistic health, offering healthy food options and encouraging 60 minutes of daily exercise. It features an outdoor garden, play area, and activities such as yoga, walking clubs, and Zumba. Exercise equipment like under-desk treadmills and ellipticals are available to reduce stress and increase concentration. The facility also promotes colon health awareness, addressing a critical issue in the African American community, with Squatty Potties and educational resources on bowel health. CEO Rosemary Oglesby-Henry, who has dealt with colon cancer in her family, emphasizes the importance of this issue.

The mission of Holloway House is to help teen parents break free from government assistance. The Charlotte Schmidlapp STEAM Lab will provide financial literacy education, focusing on stocks, money management, credit building, and generational wealth. In partnership with Angel Rich, CEO of the Wealthy Factory, the facility will become Ohio's first ambassador for the company, offering teens direct instruction, resources, and tools such as the Credit Stacker App and Credit Rich credit card.

The center will also offer housing for seven families for up to 24 months, providing counseling, workforce training, financial coaching, and emotional support. The goal is to help families develop the skills needed to secure long-term employment and stable housing. The facility will operate Monday-Thursday starting March 31, 2025. For more information or referrals, visit www.rosemarysbabies.co.

The People Behind the Mission

VOLUNTEERS, PARTNERS & CONTRACTORS



25
approximate volunteers

1,500
approximate hours given

Every contribution helped open doors.

From construction and professional services to mentoring and day-to-day program support, the Holloway House community continues to make opportunity possible for young families.

ROSEMARY'S BABIES CO.

HOPE • SUPPORT • OPPORTUNITY

Awards & RECOGNITION

HONORING IMPACT, LEADERSHIP & LASTING CHANGE



CINCINNATI BUSINESS COURIER

CLIMB AWARD

2025 CLIMB WINNER

Recognized by the Cincinnati Business Courier for leadership, resilience, and measurable community impact.

GREATER CINCINNATI NONPROFIT OF THE YEAR AWARDS PRESENTED BY Cincy magazine 2025

2025 Nonprofit of the Year Parenting Resource

Honored for outstanding service to teen parents, families, and young children in our community.



IOTA PHI THETA® FRATERNITY, INC.

Nonprofit Leadership Award

Recognized by Iota Phi Theta Fraternity for dedication to youth, family stability, and community service.

Congratulations

Rosemary Oglesby-Henry

FOUNDER & CHIEF EXECUTIVE OFFICER

Stories of Possibility

IN THEIR OWN VOICES

Real progress. Lasting confidence.

FINDING BELONGING

“I made friends here. The group never made me feel embarrassed. Nobody judged me.”

BUILDING INDEPENDENCE

“I am now living on my own.”

EDUCATION AND OPPORTUNITY

“I got my state nursing aide license (STNA) and now work at the hospital.”

HOLLOWAY HOUSE | 2025

4 mothers and 4 children housed

Holloway House & Resource Center



Thank You

TO OUR GENEROUS DONORS

Your investment in **Rosemary's Babies Co.** fuels opportunity, stability, and hope for young parents and their children. Because of your partnership, Holloway House & Resource Center is a place where families can learn, grow, and build a stronger future.

Renaissance® Charitable Foundation

Unnewehr Family Foundation

United Way® of Greater Cincinnati

city of CINCINNATI®
United Way of Greater Cincinnati

The Greater Cincinnati FOUNDATION®
Dan and Mary Lou Krohn Fund

Vanguard® Charitable
The Krem Charity Fund of Vanguard Charitable

The Dayton Foundation®

MOLINA® HEALTHCARE of Ohio, Inc.

interact for health®

Allison Zent Edwards Charitable Fund

FIFTH THIRD BANK®
The 513 Fund IMA

The Greater Cincinnati FOUNDATION®
Beverly A Grant Fund

Donna Bretnitz Family Fund

YOUR SUPPORT CREATES REAL CHANGE.

SCHERRIE PAYNE
Formerly of THE SUPREMES

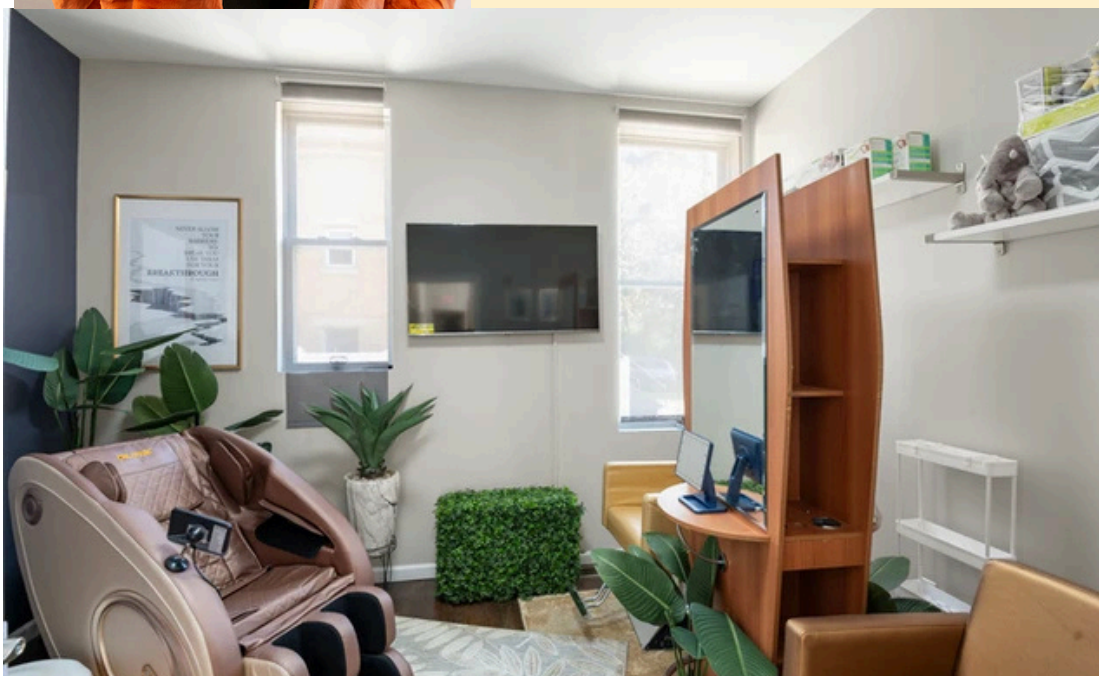
In celebration of 50 years as a Supreme Rosemary's Babies Co. honored Ms. Scherrie Payne with a dedication for her service to our organization and to her mission of supporting women & girls with mental health.





COME SEE ABOUT ME CONFIDANT CARE AREA

An entire area devoted to mental health of families including counseling, a spa, and 24/7 care services.



2025 Board of Leaders

OFFICERS



Rodsha Belser,
Chair
HR, Kroger Company



Catrina Jones, Esq.
Secretary
Litigator, DC Government



Cheryl Lackey,
Treasurer
Retired, City of Cincinnati



Rosemary Oglesby-Henry
CEO

LEADERS



Elaine Bobbey
HH Committee Chair
Retired, Pres. Evenflo Feeding



Antony West
VP, Fifth Third Bank



Heather Faltzgraff
VP, YMCA of Greater Cincinnati



Dr. Missy Houlette
Business Educator & Researcher

ADVISORY



Kat Steiner
VP, Greater Cincinnati YWCA



Jeremiah Hairston,
City of Cincinnati



Shannon Starkey-Taylor
CEO/President
Learning Grove



Ross Meyer,
VP, Interact for Health



Angel Rogers
Community Relations/Media Expert