



ROSEMARY'S BABIES

TEEN PARENT & FAMILY SUPPORT ORGANIZATION

www.rosemarysbabies.co (513) 813-8336

2018 Annual Report: Navigating Our Two's



81-3727709 | Ohio registered 501c3
Questions contact Rosemary Oglesby, CEO rosemarysbabies.cincy@gmail.com

JANUARY 1 - DECEMBER 31, 2018

2018 ANNUAL REPORT



Dear Friends,

Thank you for supporting Rosemary's Babies Company (RBC) in 2018 as we "Navigated Our Twos." This year more than 1,500 people attended our events that included our panel Teen Pregnancy: Then, When & Now, our Final Friday event at Pendleton Art Gallery, Legends Showcase & Benefit Gala, our Trampoline TapOut and our Birthday & Leadership Celebration.

We understand our success could not be possible without our community being ambassadors for our organization: donating your time, talents and treasures to our organization. In 2018, we superseded our goal of supporting 12 families in the tri-state via our Leadership & Legacy Program. This program in partnership with United Way of Greater Cincinnati supports three generations: teen parent, parent of teen parent and the child.

This is a great achievement for RBC towards creating strategies to eradicate generational parenting and poverty.

2018 HIGHLIGHTS

- **Our organization Served 75 Families via in-person support**
 - Leadership & Legacy Program: 22 families were served (22 Teens, 22 Babies, 4 Parents)
 - 24/7 Confidant Care: 8 car seats distributed, 10 Emergency Uber Rides, 42 people benefitted from Petals Pantry
 - Levi the Leadership Lion entertained more than 300 people at our Trampoline TapOut & 2nd Anniversary Event
- **RBC Leadership Board received more than 30 hours of professional development and education**
- **In-Kind hours of volunteers more than 5,000 and \$10K of in-kind resources**
- **2018 Community Accolades**
 - Finalist Best Parenting Resource by Cincinnati Family Magazine
 - 2nd Place SVP Fast Pitch
 - Ohio Senate Award for Teen Parent Focused Programming
 - Community Change Maker Finalist - Cradle Cincinnati
 - Community Gem Award - POCWA

MEASUREMENTS

These measurements solely focus on our Leadership & Legacy Program. This report measures 16 Program Participants & Families

In 2018, Rosemary's Babies corresponded with 30 families interested in our Leadership & Legacy programming, accepting 22 participants in our Leadership & Legacy Program. 16/22 accepted actively participated up to 30 days past the initial point of contact (Confidante Care); these individuals stopped responding and phone information became invalid. 6 of 22 enrolled in Beech Acres parenting program.

CHARACTERISTICS OF PARTICIPANTS

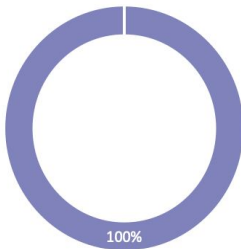
- 100% of youth participants were between 14-19 years of age
- 100% of youth participants reported family incomes below 200% of the poverty level
- 86% of program participants were minorities
- 3 of 16 participants were pregnant
- 3 of 16 participants were teen fathers

2 program participants were in foster care. 3 program participants were in independent living through an agency. 7 teen parents lived alone with their child and were 18/19 years of age. 4 teen parents lived with a parent/guardian.

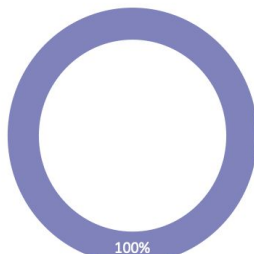


Overview

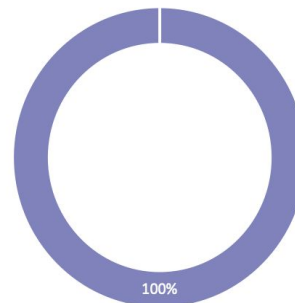
Program Participant's who had access to mental healthcare



Pregnant Participants who received adequate prenatal care

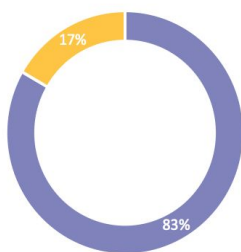


Parents/Caregivers who reported an increase in their understanding to support their child's development

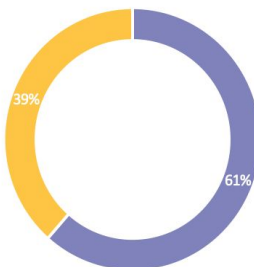


RBC partnered with 100 agencies in 2018. These strategic partnerships helped to build a network of support for teen parents and their families.

Program Participants who reported having good and/or excellent health



Program Participants who reported improving healthy behaviors



PROGRAMMING



MISSION

Rosemary's Babies mission is to help teen parents master the concepts of self-leadership to leave a legacy.

VISION

Our vision is to impact the lives of teen parents in Greater Cincinnati and around the globe in the areas of parenting, education, technology, arts, and leadership while alleviating social determinants that keep the family and their children from being successful.

24/7 CONFIDANT CARE

Confidant Care provides 24/7 virtual support for teen parents and families through any of our social platforms: Facebook, Twitter, LinkedIn, SnapChat, Text Message/Call, Website, Instagram. Any teen parent and/or a family member are able to use this service for support including support from our Petals Pantry which supplies baby care items and emergency supplies. Uber Emergency Transportation, and Cribs Program in collaboration with Ohio Equity Institute- Safe Sleep Education Training Program.

LEADERSHIP & LEGACY PROGRAM

The Leadership & Legacy Program provides support for three generations: teen parent, parent of the teen parent and their child. Our goal is to support these families by providing support and a plan via the PETALS Track: parenting, education, technology, arts, leadership and alleviating social determinants.

Through this program, **all teen parents and families receive** trauma-informed care and counseling, access to 1:1 mentoring, as well as a tablet that helps the development of their baby.

Note: Our program in partnership with United Way of Greater Cincinnati has a focus on intentionally targeting families who fall 200% below the poverty level.

LEVI THE LEADERSHIP LION

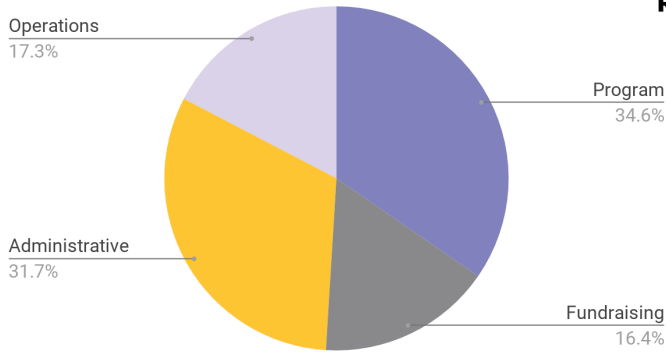
Levi The Leadership Lion is our mascot that provides Levi is a stylish smart character created by Rosemary's Babies Company to introduce children to STEM, arts, communication, leadership concepts & other cool subjects at the earliest stage of development. Levi engages youth through music, interaction, books, and play. Levi was made affordable so families, schools, and businesses at any income level can benefit from his services.

FINANCE

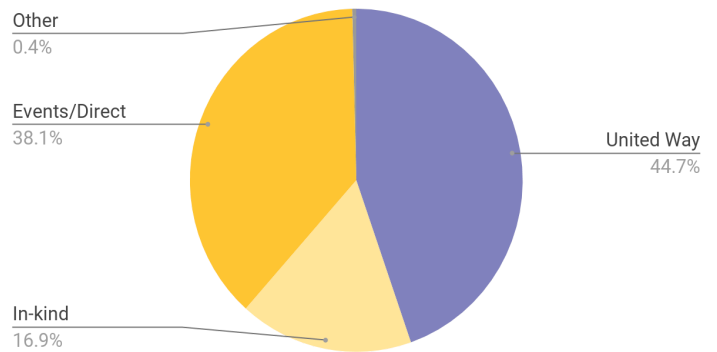
Our Financials: \$62,678

In 2018, RBC employed three contract positions: CEO, marketing and an illustrator.

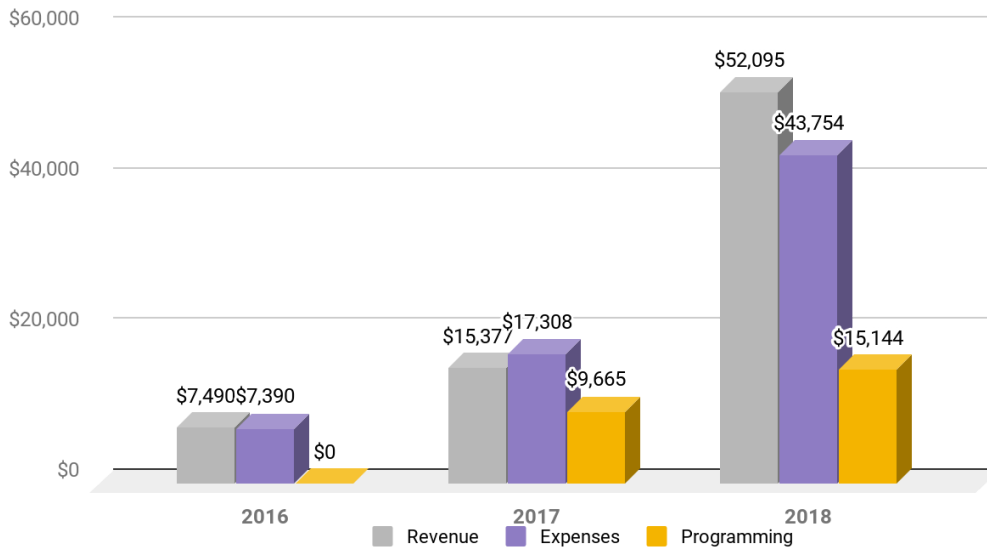
2018: Expenses \$45,755



Revenue: \$52,095 (including In-Kind Donations: \$62,678)



Financials Revenues & Expense



RBC Board

RBC Board of Leaders contributed over

\$8000

These funds were used to support RBC operations.
The RBC Board completed more than 2000 hours of volunteerism in total



President | Amanda Donelan, Retired Captain Covington Police Department
Vice President | Deon Mack, Cincinnati Police Department
Treasurer | Steve Wesselkamper, VP of Asset Management
Secretary | Rodsha Belser-Dale, Executive Assistant

Summer Lattimore, Executive Assistant Enquirer Media
Patricia McCollum, LSW, Trauma Trainer for the State of Ohio
Laurie Stevens, Project Services, Cincinnati Children's Hospital
Dr. Katie Price, JD, Legal Professional
Pamela Carter Pitts, CEO, L'bae Studios LLC
Jaliah Oglesby, Director of Youth Programming Make It Plain Consulting
Aswad Mack, Operations Manager, Toyota North America

Advisory Board

Claire Stewart, Marketing & Development Consultant
Lupe Lopez, Principal, Lopez Studio Group
Jai'La Nored, Quality Analyst, Council on Aging
Carlton Collins, Director Lincoln Heights

Rosemary's Babies Company would like to thank our Leadership Board for their ambassadorship. The commitment of these leaders contributes helped to further our cause. Again, thank you to our donors, volunteers and community partners. We ask for your continued support of our organization in 2019.

Action item: Share our message: If you know a teen parent - ask them to contact Rosemary's Babies Company.

Young Leaders Board

The Young Leaders Board would like to thank you for your support of the Royal Getaway Raffle.
Because of you, we raised

\$2000

Donations raised by the YL Board are used to for education and support our little lives - the children of teen parents in our program. The RBC YL Board completed more than 500 hours of volunteerism in total



Chair | Jaliah Oglesby, Director of Youth Services, Make It Plain Consulting

Treasurer | Kaiya Collins, Bowling Green University

Secretary | Rian Marie Oglesby, Walnut Hills High School

Qua'ron Oglesby-Henry, Carpe Diem High School

Aryah Belser-Dale, Purcell Marian High School

Mariah McCollum, Holistic Yoga/Meditation

Rosemary's Babies Company would like to thank our Young Leadership Board for their ambassadorship. The commitment of these leaders contributes helped to further our cause.



Action item: Attend our 2019 fundraiser Trampoline TapOut "Steamed Up." Learn more at rosemarysbabies.co

