



**ORGANIZATION: Rosemary's Babies Co. 3284 North Bend Road #313 Cincinnati, Ohio 45239**

*Join the Rosemary's Babies Leadership Team. Our recently opened non-profit organization has a passion to help teen parents turn their obstacles into opportunities. The mission of our organization is to use our online global platform to provide resources, training and 24/7 support to teen parents both moms and dads. We believe in our mission to help teen parents to master the concepts of self-leadership to leave a legacy. Please join our team today to advance your leadership skills and use your passion to inspire passion to those less hopeful.*

**MISSION:** Rosemary's Babies Company mission is to help teen parents' master self-leadership to leave legacies.

**POSITION TITLE: Digital Marketing & Communications Leader (Intern/Volunteer)**

### **REQUIREMENTS**

Applicants applying for this position must have strong written & oral communication skills, as well as strong organizational skills. Prospective applicants should have solid understanding of social media. This position requires someone who is flexible, enthusiastic, and have a teachable spirit.

**LEARNING OUTCOME:** A successful intern/volunteer will be able to improve skills, learn non-profit best practices and show off your skill set while simultaneously expanding and enhancing your portfolio. Additionally, Rosemary's Babies hopes to inspire interns to pursue a lifestyle that incorporates philanthropy by feeling inspired in their perspective intern/volunteer role.

**MAJORS:** Graphic Design, Web Design, and/or individuals with work or related skill level to perform job. **High School 11<sup>th</sup> & 12<sup>th</sup> grade students able to apply. Retirees and those interested in giving back**

### **OBJECTIVE**

Under the supervised direction of the President of Rosemary's Babies Co. Digital Marketing & Communication Leaders will strategize, develop and implement a marketing idea to assist the organization to increase our organizational footprint locally and globally. A successful intern/volunteer will be able to improve skills and show off your skill set while simultaneously expanding and enhancing your portfolio.

### **JOB REQUIREMENTS**

Position responsibilities:

1. Ability to design, develop and launch digital projects such as websites, banner ads, email campaigns,
2. Demonstrated proficiency in traditional print and basic print production
3. Write press releases, media advisories, and communications plans
4. Develop social media campaigns, including research, and writing posts
5. Experience managing, editing and updating social media accounts i.e. Facebook, Twitter, & Instagram

All other duties will be assigned based on related skills and educational background

The ideal candidates are those who are visionaries and are proven leaders in the community. Evidence of appropriate passion for the position and our mission to change the lives of teen parents. Diverse candidates encouraged to apply. It is the policy of the Rosemary's Babies Co. to comply with all federal and/or state laws, regarding Equal Employment, as they relate to all employees and applicants for employment.

**To APPLY or to learn more about our online platform that provides Resources, Training and 24/7 Support at [WWW.ROSEMARYSBABIES.CO](http://WWW.ROSEMARYSBABIES.CO) / 513.813.TEEN (8336)**