

Change the **outlook** for our babies & our community



**Holloway House & Resource Center
is
NOT A GROUP HOME**

**Holloway House &
Resource Center
is here to help.**

Holloway House & Resource Center will be a managed site in the North Avondale neighborhood, dedicated to sheltering and supporting teen parents.

Our new 6,400 sq ft. facility will house all of Rosemary's Babies' current operations in addition to providing holistic family care, wellness resources, educational guidance and supportive housing for teen moms and their babies.

Our goal is to purchase and renovate this historic property to expand services and provide supportive housing for up to seven (7) teen moms and their babies. The facility will have 8 bedrooms, 4.5 bathrooms, indoor & outdoor play areas, a state-of-the-art STEM lab, community garden, multi-use work areas, a lactation room and a wellness area, in part subsidized by three (3) private offices for lease.

TEN NEW JOBS will be created, with additional opportunities for contract positions pre- and post-renovation.

WWW.ROSEMARYSBABIES.CO/CHANGETHEOUTLOOK

Our Partners





Why Not Us?

- RBC is known as a “Best In Class” facility locally, regionally, and nationally. Our ability to unite people, market ourselves, and our partners will help to highlight neighborhood businesses and attract businesses to your community.
- RBC is invested in your neighborhood with a business plan that incorporates a Social Enterprise including Levi The Leadership Lion and future offerings that will generate revenue for the community
- A community resource center is needed and necessary in your community. Further our organization offers opportunities for your seniors, children, and families to get involved including STEM Saturdays, Breakfast with Babies, a community garden, and more.
- RBC has been well vetted and have met ALL of the requirements set by The Port, City of Cincinnati, funders, and our financial institutions who are supporting this project. We partnered with the BEST to bring this project to life. We have state, local, and national leaders, and your neighbors supporting this project so why not you, WHY NOT US?



Like A Good Neighbor

RBC introduced ourselves to NANA in September of 2020. Since, RBC has worked to meet our neighbors to prove we will *continue* to be A Good Neighbor.

RBC presented on 4 occasions to NANA. Written communications and public information were sent to NANA and NABA on a consistent basis to remain transparent

RBC assigned a liaison to the community to respond to questions and keep the community astute regarding HH

RBC liaison became a dues paying member and has attended every meeting since February 2021

RBC created a page on our website to provide feedback, ask questions or review updates.

EVENTS | RBC hosted Teas, Tours, and Togetherness in March 2022 over 40 people in the community attended.

RBC has welcomed our neighbors to all events held by RBC, invited community members to our current facility and/or a private walkthrough of the property.

April RBC Board members, volunteers and 20 of our teen parents and their babies attended the NANA meeting to engage and to respond to any relevant questions the community might have.





Addressing Your Core Concerns

NEW CONSTRUCTION?

NEW Construction based on our budget and scaling was not a feasible option our board wanted to undertake.

RBC chose this property in Avondale/N. Avondale because of its location, good bones, it is on the bus line, within 2 miles of hospitals, schools, recreation centers, a library, parks, and a grocery store. 35% of our teens live in this area. The Rubel House fit our needs and we had a calling to bring life to a property that has sat vacant and blighted for decades. *Our current operations are in this community and our CEO grew up in this neighborhood that so desperately needs services such as this.*



FINANCIAL SUSTAINABILITY

RBC will remain sustainable based on rental income, state funding, and traditional fundraising will support our sustainability and future operations.





Addressing Your Core Concerns

ZONING

Holloway House & Resource Center is **NOT A GROUP HOME**. There are **NO ZONING or CODE Issues** related to this property now or in the future



SAFETY

RBC proposes a Community Yard Sign Campaign on Reading Road asking drivers to “Beware of Our Babies – Slow Down” this will protect our babies and yours. We are open to a collaborative effort to support any initiatives or alternatives.



PARKING

RBC will be expanding the back lot to fit 4 vehicles. Additionally, RBC has partnered with three of our neighbors for any additional overflow.

