



## **Privacy Policy Effective as of February 1, 2018**

### **Our Commitment to Privacy.**

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

### **The Information We Collect:**

This notice applies to all information collected or submitted on Rosemary's Babies Co. website. On some pages, you can order products, make requests, and register to receive materials. The types of personal information collected at these pages are:

- Name
- Address
- Email address
- Phone number
- Credit/Debit Card Information [etc.]

### **The Way We Use Information:**

We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order.

We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we do not disclose anything that could be used to identify those individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

### **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### **Our Commitment to Children's Privacy:**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.



## Donor & Prospective Donor Privacy Policy

### How to Contact Us

Should you have other questions or concerns about these privacy policies, please call us at (513)813-8336 or send us an email at [rosemarysbabies.cincy@gmail.com](mailto:rosemarysbabies.cincy@gmail.com)

### PRIVACY STATEMENT

All information about donors and prospective donors, including but not limited to their names, the names of their beneficiaries, the nature and amounts of their gifts, and the sizes of their estates will be kept confidential by the Society and its representatives, unless the donor grants permission to release such information. All requests by donors for anonymity will be honored, except to the extent that the Society is required by law to disclose the identity of donors.

This charity has a written donor privacy policy published on its website, which states unambiguously that (1) it will not sell, trade or share a donor's personal information with anyone else, nor send donor mailings on behalf of other organizations or (2) it will only share personal information once the donor has given the charity specific permission to do so.

### Types of Gifts

- **Cash** – The two simplest ways to make a gift to Rosemary’s Babies Co. is to write a check made payable to “Rosemary’s Babies Co”, or to make a credit card donation through the Rosemary’s Babies Co website. Credit will be given for the full amount of the gift, unless goods or services were received for all or a portion of the gift.
- **Tangible personal property** – Marketable personal property with no restrictions on its use or sale. Credit will be given to the giver in the amount of the cash realized from the sale.
- **Securities** – Gifts of securities will be acknowledged to the donor at the value received into the account, as of the day received. All securities will be sold immediately upon receipt into the account. The funds available after the sale will be invested in interest-bearing accounts of low risk, such as money market accounts, treasury notes or bills, or certificates of deposit.
- **Real estate** – Property encumbered by a mortgage or other indebtedness cannot normally be accepted as a gift unless the donor agrees to assume all carrying costs until the property is liquidated. Exceptions to this guideline can be made when the value of the property exceeds the anticipated exposure, or will produce income, or will be used by Rosemary’s Babies Co in its programs.
- **Life insurance** – Rosemary’s Babies Co. will accept a life insurance gift if the donor contributes an existing policy or if the donor pays for a new policy. Credit will be given for the cash value of the policy on the date of the gift plus any post-gift premiums paid by the donor.
- **Retirement plan beneficiary designations** – Rosemary’s Babies Co. will accept retirement plan benefits, and upon the death of designee, will give credit for the amount received.



### Donor & Prospective Donor Privacy Policy

- **Bequests** – Rosemary’s Babies Co. will accept bequests, including those for a specific amount, for a percentage of the donor’s residual estate, or for a specific asset owned by the donor. Credit will be given for the bequest when it is received.
  - **Life insurance beneficiary designations** – Rosemary’s Babies Co. will accept and give credit for the net proceeds of life insurance if and when it is received.
  - **Other** – Other gifts such as charitable gift annuities, charitable remainder trusts, and charitable lead trusts will be discussed with any interested donor.

### DONOR BILL OF RIGHTS

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization’s most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgment and recognition.
- To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.
- Rosemary’s Babies Co. will not sell, trade or share a donor's personal information with anyone else, nor send donor mailings on behalf of other organizations.



### Donor & Prospective Donor Privacy Policy

- Donor personal information will only be shared once the donor has given Rosemary's Babies Co. permission to do so.